



# URBAN ZERO



# Discover Urban ZERO

ASP Access Floors' Urban ZERO range offers a fully carbon offset access flooring system. It allows clients to make the sustainable choice and be part of a broader movement towards low-impact, environmentally responsible construction. By offsetting 100% of the carbon emissions associated with the production and delivery of the flooring system, Urban ZERO supports green building goals and aligns with certifications such as Green Star and LEED. With no compromise on performance, durability, or design, Urban ZERO empowers clients to reduce their carbon footprint without sacrificing quality.

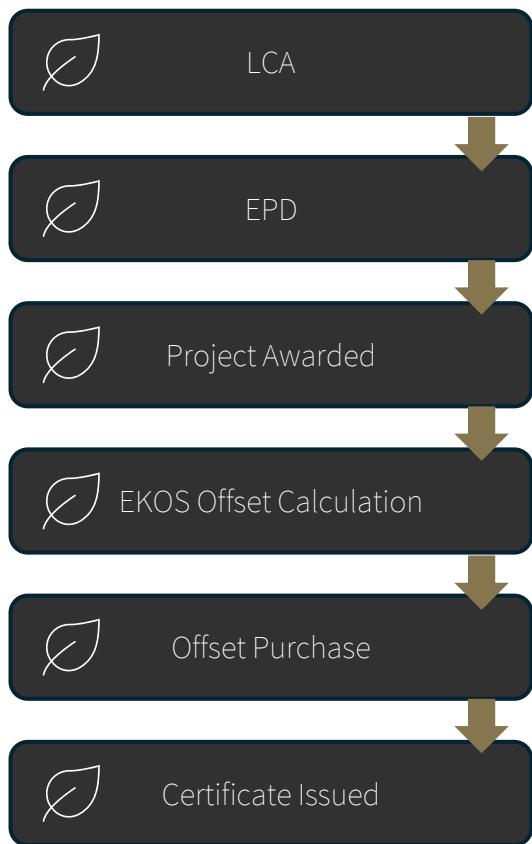
Urban ZERO is available across ASP's Urban Series range, giving clients the flexibility to choose sustainable solutions without limiting design or functionality. This includes **Urban X** for versatile commercial spaces, and **Urban Interlock** for stone and tile applications. No matter the project requirements, Urban ZERO ensures a low-carbon option is always within reach.

## HOW IT WORKS

ASP have undertaken Life Cycle Assessments and have obtained Environmental Product Declarations on our Icon Series and Urban Series.

Partnering with Ekos, we are now able to offer our clients the option to select carbon neutral access flooring for their projects. We offset the carbon footprint of our access floor systems with certified carbon credits. These certified carbon credits are sourced from projects that grow and protect forests in Aotearoa and the Pacific Islands and help to deliver climate resilience, waterways protection, erosion control, biodiversity conservation and community economic development.

## THE PROCESS



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Darryl Stuckey, Manager of Sustainability Transformation and Group Sustainability, Lend Lease

“ASP’s initiative to deliver a carbon neutral access flooring system was a fantastic result for us at Lendlease. Their commitment made a meaningful contribution to our embodied carbon reduction targets at Barangaroo South, where we aimed to reduce the embodied carbon of building materials by 20%.

For the International Towers project, ASP’s flooring system achieved a saving of 22 kilograms of CO<sub>2</sub> equivalent per square metre—resulting in close to a 2% contribution toward our overall reduction target across the three towers. That’s a significant outcome when you consider the scale of the project and the volume of materials involved.

What stood out was ASP’s proactive approach. They didn’t wait to be asked—they came to us with a carbon neutral solution. That kind of leadership gave us real certainty and allowed us to confidently build those savings into our roadmap. It also gave us a strong case study to engage with other suppliers and encourage them to explore similar low-carbon initiatives..”

## CERTIFICATION OPTIONS

Our clients can opt to certify their ASP Floor products for their project as either:

- Zero Carbon Certification where **100%** of the products emissions are offset, or
- Climate Positive Certification where **120%** of the products emissions are offset.



Product

## OUR CARBON FOREST PROJECTS

ASP partner with Ekos to support Forest Carbon Projects that are real, certified and do more than just capture carbon. Ekos partners with landowners to develop projects that grow and protect indigenous forests.

This ensures projects are robust, fair, and deliver a range of benefits including:

- Biodiversity conservation,
- Erosion control,
- Water quality enhancement, &
- Community development.

## PROJECT SPECIFIC CERTIFICATE

Once a client selects an Urban ZERO product, they can be assured that their commitment to sustainability is formally recognised. At the completion of the project, ASP provides a project-specific Urban ZERO Certificate, verifying that the access flooring system supplied has been 100% carbon offset through verified environmental initiatives.

This certificate offers clear, transparent documentation of the carbon savings associated with the flooring system, including the total embodied carbon offset for the project. It’s a valuable asset for clients looking to demonstrate environmental responsibility and supports broader goals in sustainability reporting, compliance with corporate ESG targets, and alignment with green building certifications such as Green Star and LEED.

By choosing Urban ZERO, clients receive not only a low-impact product but also formal recognition of their efforts to reduce carbon emissions in the built environment.



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